Thank you for visiting our website and reviewing our privacy policy.

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#### General disclaimer

While visiting Brevity LLC website we will not collect any personal information about you unless you choose to provide that information to us. If you choose to provide this information, it will be used for the express purpose for which it was intended, such as responding to your request for information or joining a web discussion forum. We remind you that if you visit a link outside of Brevity LLC site you are subject to the privacy policies of that site.

### Information collected and stored automatically

The Brevity LLC site automatically collects some technical information from you when you visit the site in order to give you the best possible experience. This site may use web measurement technology (Google Analytics) to automatically track how visitors interact with this site including where they came from, what they did on the site and whether they completed any pre-determined tasks while on the site. Aggregate data is used to help us improve our user interface and diversify our content offerings to meet the needs of our customers, track operational problems, prevent fraud and improve the

effectiveness, security and integrity of the site. This information does not identify you personally and data is only retained in accordance with our data retention policy. For each page that you visit, we may collect and store only the following technical information:

- Date and time of access
- URL address of the webpage visited
- · Internet domain and IP address from which our website was accessed
- Type of browser and operating system used to access our site (if provided by the browser)
- URL address of the referring page (if provided by the browser)
- Completion or success status of the request for a web page or other on-line item
- File size of the webpage visited

This information is only used to help us make the site more useful for you. With this data we learn about the number of visitors to our site and the types of technology our visitors use. We never track or record information about individuals and their visits and we do not share this data with anyone outside our company unless necessary for law enforcement purposes.

#### Cookies

When you visit some websites, their web servers generate pieces of information known as cookies, which helps webmasters understand how users interact with their site's content and services. Websites use cookies to track one's activities on a website (e.g., pages visited, links clicked on, etc.), and to record information about the user so when the user returns to the site, customized features can be provided.

There are two types of cookies. A session cookie is a line of text that is stored temporarily in your web browser's memory cache, and will expire when the browser is closed. A session cookie is not placed on any hard drive, and it is destroyed as soon as you close your browser. A persistent cookie is saved to a file on your hard drive and is accessed whenever you re-visit the website that put it there. This lets that website remember what you were interested in the last time you visited.

The Brevity LLC site uses persistent cookies to enable Google Analytics to differentiate between new and returning visitors. Persistent cookies remain on your computer between visits to this site until they expire. We also use persistent cookies to block repeated invitations to take a survey. The persistent cookies that block repeated survey invitations expire in 90 days.

Brevity LLC may utilize third party services to enhance its distribution of data and information (e.g., videos) through links from our web site. A persistent cookie may be set by such a third party provider when you click on the provider's link in order to access our data (e.g., play a video).

By default, persistent cookies and web measurement technologies are automatically used when you visit this web site. Nevertheless, if you decide to disable or remove cookies from your browser, you will continue to have access to all information and resources on this site. To learn more about how to disable cookies in your browser, please consult your computer's user manual.

## Information collected from interactive forms and surveys

Brevity LLC provides interactive forms that let you voluntarily submit personal information (such as your e-mail address, name, or organization). This occurs when you register to join an online community to submit information to web discussion forums, blogs and other community features; registering to receive e-mail updates and newsletters; and sending questions and comments to our team. In these cases, all submitted information is used only for the express purposes for which it is provided, and is not made available to any third party.

Brevity LLC only shares information you voluntarily provide with government agencies if required by law. We never collect information or create individual profiles for commercial marketing. However, when you join an online community and participate in online discussions, your name and other personal information you provide (except e-mail) are viewable by anyone visiting our site, unless you choose not share this information with the public on your user profile page.

Brevity LLC may also use online survey instruments to obtain feedback on your experience with us. The survey initiation pops up for a random sample of visitors, is

voluntary and does not collect personal information. If you decline the survey you will still have access to the same information and resources of our site as those who do take the survey. The survey reports are available only to our managers and other staff who require this information to perform their duties.

## Children's privacy

Because we care about the safety and privacy of children online, we comply with the Children's Online Privacy Protection Act of 1998 (COPPA). COPPA and its accompanying regulations protect the privacy of children using the Internet. We do not knowingly contact or collect personal information from children under 13. This site is not intended to solicit information of any kind from children under 13.

It is possible that by fraud or deception we may receive information pertaining to children under 13. If we are notified of this, as soon as we verify the information, we will immediately obtain parental consent or otherwise delete the information from our servers. If you want to notify us of our receipt of information by children under 13, please do so by sending an e-mail to thewindcrestlightnews@gmail.com.

#### Site security

For site security purposes and to ensure that this service remains available to all users, our computer system employs commercial software programs to monitor network traffic to identify unauthorized attempts to upload or change information, or otherwise cause damage.

Except for authorized law enforcement investigations, no attempts are made to identify individual users and their usage habits.

Unauthorized attempts to upload information or change information on this service are strictly prohibited and may be punishable under the <u>Computer Fraud and Abuse Act of 1986</u> and the National Information Infrastructure Protection Act.

## Social media and third-party websites

Brevity LLC uses some social media tools and websites to interact with our readers and resource partners. Social media websites are used to publicize our programs and services and engage with members of the public. We do not use third party websites to solicit and collect personal information from individuals. Any personal information collected by a third party website will not be transmitted to us unless required for law enforcement purposes or as otherwise permitted by law. Our privacy and other web policies do not apply to these third party sites and we encourage you to read the policies of the third party site when deciding whether to use it.

#### Links to other sites

This site contains links to websites of other public and private organizations. When you follow a link to another site, you leave our website and your website interactions are no longer protected by our privacy policy. We are not responsible for, and do not endorse the privacy or security practices and content of sites to which this site links.

# Social media comment policy

Our social media pages are moderated channels, meaning all comments posted on our social media pages will be reviewed for appropriate content. Comments that are off-topic or include abusive or vulgar language, spam, hate speech, personal attacks, advertisements or endorsements of products or similar content will not be posted or removed. We reserve the right to determine which comments are acceptable for our social media pages.

Any reference on our social media pages to a specific product, process, or service does not constitute or imply an endorsement by us of the product, process, or service, or its producer or provider. The views and opinions expressed in any reference do not necessarily state or reflect those of Brevity LLC.

While we will not be collecting or retaining comments on third-party social media pages in our records, they are public forums and any information provided in such comments will be publicly available and subject to the privacy policies of the respective social media site. As such, please do not include personal details you do not want available to the general public. If you choose to post personal information, you do so at your own risk.

#### Social Media Disclaimer

Posted comments and images do not necessarily represent the views of Brevity LLC. External, third-party links on this site do not constitute official endorsement on behalf of Brevity LLC. While we encourage readers to share thoughts and opinions on our Facebook and other social media pages, we expect that this will be done in a respectful manner.

We do not agree with or endorse the comments individuals may post on our social media pages. Our goal is to share ideas and information with as many individuals as possible and our policy is to accept the majority of comments made to our profile. We ask you remain "on topic" and post comments relevant to the topic at hand. We do review comments and a comment, video or photo may be deleted if it contains:

- Hate speech,
- Profanity, implied profanity, obscenity or vulgarity,
- Sexually oriented content or links,
- Defamation to a person or group of people,
- Name calling and/or personal attacks,
- Comments for which the main purpose is to sell a product or service,
- Comments that infringe on copyrights,
- Spam comments, such as the same comment posted repeatedly on a profile,
- Links to commercial websites, and
- Other comments that our team deems inappropriate.

All links posted as comments on our posts will be reviewed and may be deleted. Repeated violations of our comment policy may cause the author to be blocked from our Facebook and other social media pages.

We understand that social media is a 24/7 medium; however, our moderation capabilities are not. We may not see every inappropriate comment right away, and we are trusting in the maturity of our community to ignore personal attacks and negative speech or respond politely.

This policy was reviewed by our Privacy Officer on December 1, 2018.